



Things are changing with the Small Business Innovation Research (SBIR) and Small Business



## THE NEW USAF SBIR/STTR PROGRAM - FAST AND "VENTURE-LIKE"

The most notable changes in the USAF SBIR/STTR program are a completely new approach to the majority of Phase I awards. Phase I now takes a quicker, more flexible and "venture-like" approach. This permeates the proposal, award, and work effort. This webinar will describe what has changed and what remains similar to what you may be accustomed to. We'll discuss new strategies and approaches that can improve your chances for success in USAF SBIR/STTR proposals.

As a USAF Partnership Intermediary Agreement (PIA), APEX is very close to the U.S. Air Force and the people who are making the changes to the USAF SBIR/STTR program.

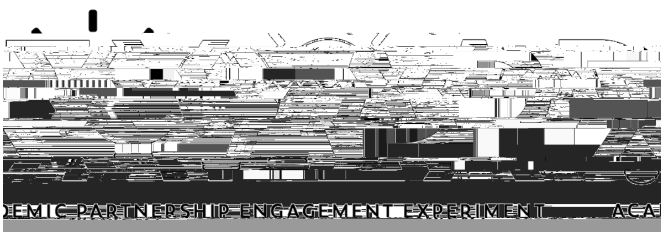
### Through APEX solicitation cohort services, we:

- Provide 1-1 process navigation to researchers and entrepreneurs
- Present valuable information in cohort-only informational briefings
- Connect researchers with entrepreneurs from all over the country, increasing the odds for forming a successful partnership that will be attractive for SBIR/STTR.
- Help researchers and entrepreneurs keep abreast of continuing changes and new opportunities in the program

Apex cultivates innovation by expanding the American research enterprise for the USAF. APEX engages and collaborates with innovators across academia, industry and the DoD who possess capabilities of interest to the USAF by:

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